



**INTELLECTUAL PROPERTY  
AWARENESS PROGRAMME  
ON  
WOMEN IN INNOVATION AND  
CREATIVITY**

**Venue: Mini Auditorium, SNTD  
Women's University, Juhu, Mumbai,  
Maharashtra.**

**Date: 9<sup>th</sup> October, 2018.**

**Jointly organized by ASSOCHAM, Indian  
Patent Office and Sir Vithaldas  
Thackersey College of Home Science  
(Autonomous) SNTD Women's  
University, Mumbai.**

**Total Participants - 108**

## INTELLECTUAL PROPERTY AWARENESS PROGRAMME



### Programme Agenda

Time	Theme	Speakers
09:00 - 10:00 AM	<b>Registration</b>	
10:00 - 10:30 AM	Inauguration	<b>Welcome address:</b> - Dr. Meena Kute, Registrar, SNDT Women's University, Mumbai. - Mr. Vijaykumar Shivpuje, Member, National IPR Council, ASSOCHAM, New Delhi.
10:30 - 11:20 AM	Technical session I	<u>Introduction to Various Types of IPR</u> Dr. Ashwini Sandu, Strategic advisor, ITAG Business solutions, Mumbai.
11:20 - 11:40 AM	<b>Tea Break</b>	
11:40 - 12:40 PM	Technical session II	<u>Understanding the concept of Patents</u> Smt. Namrata Shinde, Deputy Controller of Patents and Designs, Patent Office, Mumbai.
12:40 - 1:00 PM	<b>Question and answer session</b>	
1:00 - 2:00 PM	<b>Lunch</b>	
2:00 - 2:45 PM	Technical session III	<u>Copyright issues in academic setup</u> Savio D'souza, Celebrating IP Trust, Mumbai.
2:45 - 3:30 PM	Technical session IV	<u>Understanding &amp; analyzing the patent document</u> Ms. Vidya Iyer, Intellectual Property Rights, Cipla Limited.
3:30 - 3:45 PM	Q & A Session	All the Experts
3:45 - 4:00 PM	<b>Vote of Thanks</b>	
3:45 - Onwards	<b>Tea/ Snacks</b>	

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### Welcome ceremony:



Welcome address:  
- Dr. Meena Kute, Registrar, SNDT  
Women's University, Mumbai.



Welcome address:  
Mr. Vijaykumar Shivpuje, Member,  
National IPR Council, ASSOCHAM,  
New Delhi.



Inaugural address:  
Dr. Jagmeet Madan, Principal,  
Sir Vithaldas Thackersey College of  
Home Science (Autonomous),  
SNDT Women's University,  
Mumbai

## WELCOME CEREMONY



Welcome address:  
- Dr. Meena Kute, Registrar, SNDT  
Women's University, Mumbai.

The workshop was inaugurated by Dr. Meena Kute Madam Registrar of SNDT Women's University. In welcome address she elaborate role of gender in creativity. She explains the various creative things by the women scientists in world.



Welcome address:  
Mr. Vijaykumar Shivpuje, Member,  
National IPR Council, ASSOCHAM,  
New Delhi.

Mr. Vijay Shivpuje talk about history of Intellectual Property from beginning to evolving phase. Subsequently explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.



Inaugural address:  
Dr. Jagmeet Madan, Principal,  
Sir Vithaldas Thackersey College of  
Home Science (Autonomous),  
SNDT Women's University,  
Mumbai

Dr. Jagmeet Madan madam, talks on importance of IPRs and their protection. Inaugural address Dr. Jagmeet Madan brief on how protection of IPR and its commercialization propagates innovative culture, profitability, market leadership and helps creation of wealth for the individual and eventually the Nation.

## FIRST TECHNICAL SESSION



Dr. Ashwini Sandu,  
Strategic advisor, ITAG  
Business solutions, Mumbai  
Topic- Introduction to Various  
Types of IPR.

In the first technical Session and gave his remarks to illustrate the importance of IP and different types of Intellectual Property Right (IPR) along with the examples. She also explain the trade mark details and many patent world famous examples of patent including Turmeric, Basmati and Neem. She explained the relation between inventions and innovations, the gaps between lab research and innovative research and gave a glimpse of various models of academia-industry interactions, constraints felt and the efforts of the Government of India for financial support for this endeavor.

## SECOND TECHNICAL SESSION



Ms. Namrata Shinde  
Deputy Controller of Patent,  
Mumbai Office.  
Topic- Understanding the  
concept of Patents

In the second technical session Mr. Namrata Shinde focused on the patentability aspects of invention, patentable subject matter and exclusions from patentability. She explains patentability assessment and the efforts being carried out by IPO for registration of IPRs. Throughout the presentation she gives many examples on what to be filed for patent. Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. Role and view of IPO in granting any patent was presented in the concluding remarks followed by question answer session.

### THIRD TECHNICAL SESSION



Mr. Savio D'souza.  
Celebrating IP Trust,  
Mumbai.  
Topic- Copyright issues in  
academic setup

In the third and post meal session Mr. Savio D'souza covered the counterfeit related aspects and the legal provisions related to them along with the examples and case laws, including the Delhi University photocopying case. He explains the salient features of copyright, creative commons, Indian Copyright Act 1957 and role of universities and institutions for prohibiting scholars for copyright.

### FOURTH TECHNICAL SESSION



Ms. Vidya Iyer,  
Cipla Limited.  
Topic- Understanding &  
analyzing the patent  
document.

In the fourth and last technical session Ms. Vidya Iyer provided the details about the patent document like abstract, summary, examples, detailed description, drawings and claims. She also differentiates the patentable and non patentable innovations. After this session all the experts join for question and answer sessions. Experts resolved doubts of participants

#### **Vote of Thanks-**

Dr. Amar Dhere, Convener of this workshop proposed vote of thanks to all the experts of technical session, university Registrar, college principal, IPO office Mumbai, ASSOCHAM and participants.

## PHOTOS

